

## EUROPEAN DEMENTIA PLEDGE 2024

By 2025, 9.1 million people will be living with dementia in the European Union. By 2050, this number is estimated to reach 14.3 million. According to the World Health Organization (WHO), it is the third leading cause of mortality in Europe and the seventh globally. Furthermore, according to the WHO, the societal cost of dementia in Europe amounted to EUR 392 billion in 2019.

EU institutions must show leadership by making dementia a priority in the fields of health, research and innovation, and social affairs.

**Alzheimer Europe and its members therefore call upon candidates in the European elections to join our campaign to make dementia a European priority and sign the below European Dementia Pledge.**

**I pledge that, upon my election to the European Parliament, I will:**

1. Join the European Alzheimer's Alliance
2. Support the campaign of Alzheimer Europe and its member organisations to make dementia a European priority, with specific actions in the following four key areas:
  - Ensuring dedicated EU funding for dementia-focused research across all disciplines, commensurate with the societal and economic cost associated with dementia
  - Responding to the scale of dementia as a health challenge by prioritising the condition as part of the next health programme of the EU
  - Acknowledging dementia as a disability, affording people with dementia the rights guaranteed under the United Nations Convention on the Rights of Persons with Disabilities (UNCRPD)
  - Undertaking focused work at an EU level to provide greater support and protections for carers

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